



## MALARKEY'S ALGAE RESISTANT STANDARD

Featuring

SINCE 1994



*In April 1994, Malarkey Roofing Products™ was the first roofing manufacturer in North America to be a Certified Manufacturer of shingles with the 3M Algae Block System, meeting 3M's rigorous certification standards.*

*Malarkey believes in providing value to their customers and has done so with Scotchgard™ Protection longer than any other roofing manufacturer in the industry.*

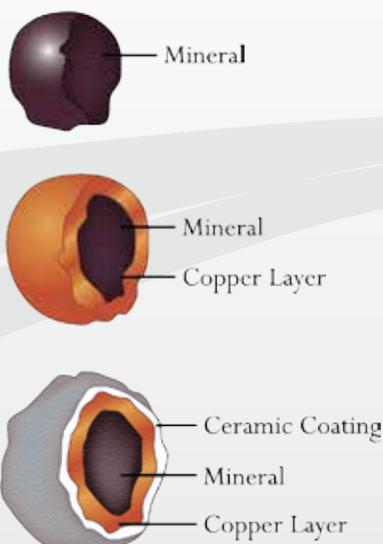


# ALGAE RESISTANT ROOFING SYSTEM FROM 3M GIVES YOU MORE FOR MUCH LESS

Featuring



## 3M COPPER ROOFING GRANULE



## 3M COPPER ROOFING GRANULES TECHNOLOGY PRESERVE YOUR ROOFING INVESTMENT

Malarkey Roofing Products™ use the Scotchgard™ protection granules, which are copper fortified to prevent algae growth. The copper materials are coated with Advanced Ceramic Coating Technology, allowing the Copper Coating to slowly leach through the Ceramic Coating over a period of 20 years, extending the length of algae protection.

## SCOTCHGARD™ PROTECTION IS THE OBVIOUS CHOICE FOR PREVENTING ALGAE REMOVAL MAINTENANCE COSTS

The Scotchgard™ protection initially costs more than non-algae resistant shingles. The added investment of algae resistant shingles is a small percentage of the overall cost for an entire roofing project.†

Removing unsightly algae with high-pressure washing can damage your roof by removing roofing granules. Granules provide protection to your roof and granule loss can reduce the durability.

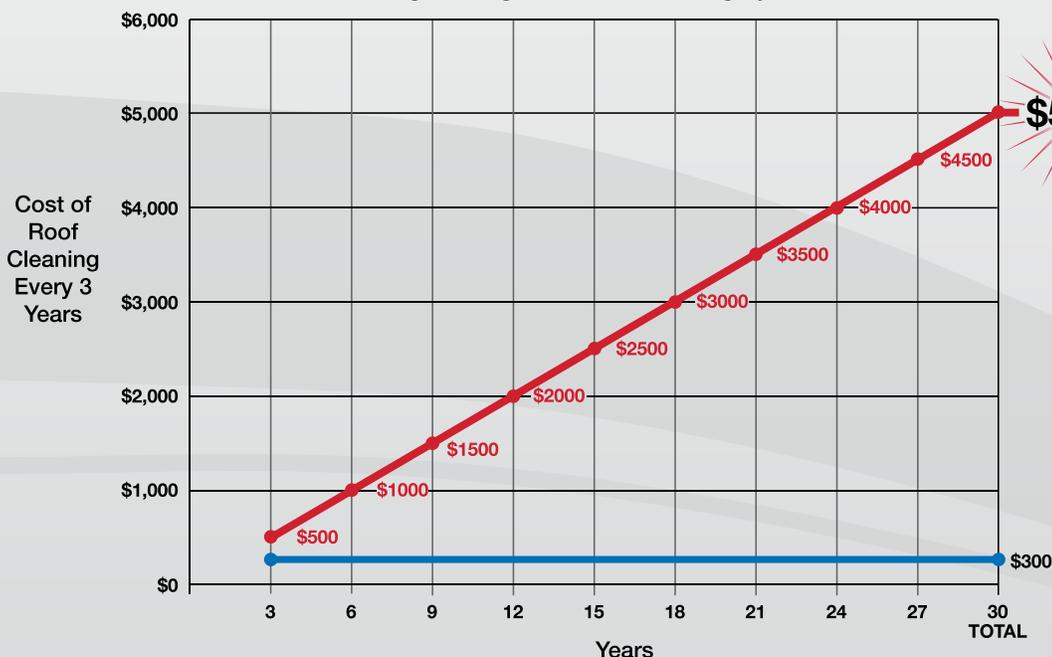
The long-term accumulated costs of frequent roof cleanings and the risk of injury from cleaning your own roof, reveals the Scotchgard™ Protection as an economical investment for the longevity of your roof.

THE SCOTCHGARD™ PROTECTION CAN SAVE YOU MONEY AND PEACE OF MIND BY:

- Preventing Injury and Medical Costs  
*Homeowners won't have to climb on their roof to attempt cleaning or provide maintenance.*
- PREVENTING MAINTENANCE COSTS  
*An average roof without Scotchgard™ Algae Resistant Roofing System installed requires maintenance every two years for the life of the roof.*

## COMPARE & SAVE

Value of Scotchgard™ Algae Resistant Roofing System Investment



\*Original Scotchgard™ Protector System Investment is \$300 a year which would equate to \$4700 in savings over 30 years.

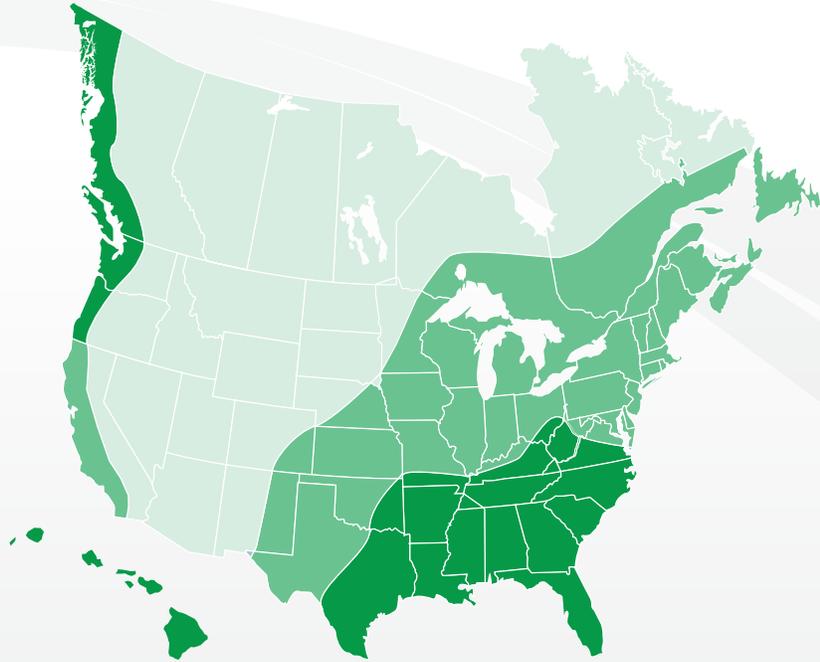


NOTE: A shingle roof may require cleaning every 3 to 6 years depending upon geographic region. Investing \$300 in a new asphalt shingle roof with the Scotchgard AR System will save hundreds of dollars over time while providing a beautiful algae free roof.  
†Data obtained from Scotchgard™ Algae Resistant Roofing System Investment "Compare & Save" chart.  
‡The investment for an Algae Resistant Roofing System can fluctuate depending on your market.

# Is your residence in an area susceptible to high levels of algae growth?

## ALGAE GROWTH MAP

-  **Severe Problem**
-  **Extreme Problem**
-  **Moderate Problem**



### *Why settle for allowing your roof to appear old and unattractive just three to five years after installation?*

*Algae thrive in humid or wet environments and unattractive staining on roofs is caused from algae cells that have built up over time. Malarkey Roofing Products™ is proud to feature the Scotchgard™ Protector, which offers up to 20 years of superior protection against unsightly algae.*

*Your home is your most valuable possession, and with the cost of roofing today, adding the Scotchgard™ Protection is an affordable solution.*

### *Lasting Value and Beauty for your Roof*

*Keep your roof looking like the day it was installed 20 years later with the Scotchgard™ Algae Resistant Roofing System from 3M.*

*A roof is a dramatic part of your home and unpleasant algae staining can ruin the aesthetic and reduce the value. Investing in a new roof is a considerable expenditure. Ensure that the roof you install today will maintain its lasting beauty algae free for up to 20 years with Malarkey Roofing Products™ featuring the Scotchgard™ Algae Resistant Roofing from 3M.*

**BOTH LIGHT AND DARK COLORED ROOFS SHOW ALGAE GROWTH.  
NO SHINGLE COLOR HIDES UNSIGHTLY ALGAE STAINING**



*This roof was installed in 2007. The right half of the roof has the Scotchgard™ Protection and the left half does not. The difference is a dramatic and powerful example of how the Scotchgard™ Protection from 3M can preserve your investment.*

Featuring



PRODUCTS FEATURING SCOTCHGARD  
ALGAE RESISTANT ROOFING FROM 3M:



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WWW.MALARKEYROOFING.COM

\* Malarkey Roofing systems require algae resistant EZ-Ridge XT™ 224 shingles, 225 & 227, in conjunction with the algae resistant shingles, to receive the full 20 year algae resistant warranty system. The Alaskan® (230) featuring Scotchgard™ Algae Resistant Protection from 3M can be substituted as Hip and Ridge shingle, in conjunction with the algae resistant shingles to receive the full 20 year algae resistant warranty system. 3M and Scotchgard™ are trademarks of 3M company.